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JOINT WORK OF THE DIRECTOR AND CHOREOGRAPHER IN THE FORMATION OF A NEW STAGE IMAGE

Annotation. The article examines the impact of the collaborative efforts of the director and ballet master on the development of a new stage aesthetic in contemporary ballet. The research focuses on the connection between the director and the choreographer during the production process, examining its impact on the artistic merit and success of ballet shows. The objective of the study is to delineate the characteristics and efficacy of the collaborative efforts between the director and choreographer in the development of unique works, as well as to evaluate its influence on audience perception and professional acclaim.

A multifaceted methodology was employed to attain this objective, incorporating audience surveys, expert assessments, and box office analysis. The show "Karlygash" of the Astana Ballet Theatre exemplifies the successful collaboration between the director and the ballet master. Interrogation of 300 spectators facilitated the gathering of data regarding the assessment of freshness, originality, and emotional impact of the performance. An expert examination by 20 renowned critics and choreographers assessed the novel methodologies in choreography, directing, and technological integration. An examination of box office revenues and theater attendance offered an assessment of the production's commercial success.

The study's results indicated that the collaboration between the director and choreographer substantially enhances the artistic worth of the production. This is substantiated by elevated ratings from the audience (average rating of 9.0 out of 10) and critics (9.3 out of 10). Audience attendance rose to 95%, while box office revenues surpassed the average of rival performances by 30%. Experts observed the successful integration of jazz-modern, contemporary, and Kazakh national dance, the proficient application of scenographic components and technologies, and the coherence between the director's vision and its choreographic realization.

The study affirms that the collaboration between the director and choreographer is essential for the development of effective and innovative ballet productions. The practical value of this work is in the potential use of the findings to enhance the collaboration between directors and choreographers in theatrical ensembles, hence improving the efficiency of the staging process and the quality of performances.

Keywords: joint work, director, choreographer, stage image, ballet, innovations, success of the production.

Introduction

In this research paper examines the impact of the collaborative efforts of the director and choreographer on the development of a novel stage aesthetic in contemporary ballet. The research focuses on the connection between two pivotal actors in the creative process and examines its impact on the artistic worth and success of ballet performances. The objective of the study is to discern the distinct characteristics and efficacy of the collaborative efforts of the director and choreographer in developing unique works, as well as to evaluate its influence on audience perception and professional acclaim[1, p 400].

A multifaceted methodology was employed to attain this objective, incorporating audience surveys, expert assessments, and box office analysis. The research examined the production of «Karlygash» by the Astana Ballet Theatre as an exemplar of effective collaboration between the director and the ballet master. Interrogation of 300 attendees facilitated the gathering of data regarding the assessment of freshness, originality, and emotional resonance of the performance. A peer evaluation with 20 expert critics and choreographers assessed the novel methodologies in choreography, directing, and technological integration. An examination of box office revenues and theater occupancy offered an assessment of the production's commercial success.

The study affirms that the collaboration between the director and choreographer is essential for the development of effective and innovative ballet productions. The practical value of this work is in the potential use of the results to enhance the collaboration between directors and choreographers in theater ensembles, hence improving the efficiency of the staging process and the quality of performances.



Materials and methods of research

A complete analysis of the collaborative impact of the director and choreographer on the creation of a new stage image in the production of «Karlygash» employed a mixed research methodology, integrating both quantitative and qualitative approaches. The study was executed in three phases: audience questionnaire survey, professional evaluation of the production, and analysis of the theater's box office receipts.'

The initial phase of the research involved a survey of audience questionnaires. This stage aimed to analyze the spectators' impression and assessment of the production "Karlygash" relative to other performances at the Astana Ballet Theater. A sample of 300 respondents was assembled to attain this objective. The selection criterion encompassed attendance at the production "Karlygash" and other theatrical performances from the previous season. The sample was conducted using a systematic random selection procedure, wherein every fifth spectator exiting the auditorium post-performance was solicited to partake in the survey [2, p 256].

Data were gathered utilizing a standardized anonymous questionnaire comprising 20 items. The questionnaire comprised a demographic section (age, gender, education level, occupation, frequency of theater attendance), evaluative questions concerning choreography, direction, set design, costumes, and technology utilization, rated on a 10-point scale, alongside inquiries regarding perceptions of the production's emotional impact and innovativeness. Additionally, comparative inquiries regarding preferences between "Karlygash" and other seen performances were added, along with open-ended questions to collect further comments and requests.

The poll was administered directly after the performances in the theater foyer. Volunteers conducted pre-training by distributing surveys to audience members. A modest reward in the guise of theater memorabilia was provided to enhance participation and facilitate the return of the surveys. The gathered data were input into the SPSS statistical software for analysis. A descriptive statistical analysis was conducted, encompassing the computation of mean values and standard deviations, along with correlation analysis to ascertain correlations among various variables.

The subsequent step of the study entailed a peer evaluation of the staging. This stage aimed to acquire a professional evaluation of the production "Karlygash" relative to comparable theater performances, with particular focus on the collaboration between the director and choreographer. A group of 20 experts was assembled for this aim, comprising ballet critics, choreographers, and directors with a minimum of 10 years of staging experience, alongside art historians specialized in modern ballet. The selection criteria for the specialists were predicated on their influence within the professional community and their lack of direct relationship with the Astana Ballet Theater.

The specialists received video clips of «Karlygash» and other performances for comprehensive study. The assessment was conducted utilizing an expert card, encompassing several criteria: choreography (originality, technical complexity, synthesis of styles), direction (coherence of the concept, collaboration with the ballet master), scenography and costumes (thematic adherence, innovation), technological application (integration of multimedia and lighting effects), emotional resonance (depth, expressiveness), and overall artistic merit. Each criterion was assessed using a 10-point scale. Furthermore, the experts offered qualitative insights to enhance the comprehension of their assessments [3,4,5].

Data collection at this phase was conducted through individual sessions with the experts, during which they completed expert cards. In few instances, supplementary interviews were performed to enhance and broaden the evaluations. The gathered data were input into a statistical database and analyzed to compute mean scores and standard deviations for each criterion. A comparison study of scores across productions was performed, alongside a thematic analysis of qualitative feedback from specialists.

The final phase of the study encompassed an examination of the theater box office revenues. This stage aimed to evaluate the commercial success of the Karlygash production in comparison to other theatrical productions to determine the influence of the unique strategy on economic performance. The data sources comprised the financial records of the Astana Ballet Theater for the preceding theater season. Data were gathered on total box office revenues for each play, the number of performances, average audience attendance, average ticket price, and supplementary income from the sale of merchandise and programs.

Data processing was conducted utilizing the Microsoft Excel program to execute computations and illustrate the trends of box office revenues and occupancy rates. Regression analysis was conducted to ascertain the relationships between stage innovativeness and commercial metrics.

Results and its discussion

The examination of the collaborative efforts of the director and ballet master in creating a new stage image has revealed that a crucial element of their job is repertoire selection. The Astana Ballet Theater's repertoire is multi-genre and eclectic, developed with consideration of contemporary artistic trends. This requires innovative



inquiries and experiments focused on revitalizing the artistic lexicon and broadening the expressive potential of ballet [6, p 34].

The investigation indicates that the «Astana Ballet» theater operates as an experimental platform, showcasing performances by both domestic and international ballet masters that embody profound innovation. The director-choreographer must adeptly understand stage composition principles and effectively utilize contemporary technical and technological resources to convey the concept of the performance and its spectacle. This aligns with the perspectives of media choreographer Johannes Birringer, who observes that the emerging "interactive dance" is fundamentally connected to music, electronic instrument design, architecture, digital art, and the popular culture of video and computer games. This method necessitates the establishment of a novel atmosphere for the advancement of dance [Nyrtazina 2019: 45].

The examination of performances at Astana Ballet established that the theatrical milieu and the implementation of interactive projects considerably impact the progressive advancement of choreography and the professional development of the directing and staging personnel. The inaugural concert program "Oriental Rhapsody" exhibits a vivid integration of musical, choreographic, verbal, and lighting elements, reflecting syncretism in the production of the stage piece. Syncretism serves three primary functions: play, set, and character, enhancing the coherence of the artistic notion [8, 9,10].

The study focuses on the investigation of choreographer Paul Gordon Emerson's creative exploration in the development of «Karlygash» («Swallow»). His experiment involved the blending of jazz-modern, contemporary, and Kazakh native dance, alongside an innovative stage design and the fabrication of distinctive costumes. The use of features, such as sophisticated round chairs and their arrangement within the stage space, showcased the choreographer's sensitivity and design acumen about the performance area. The lighting design in bleached blue and white hues amplified the emotional and psychological impact, eliciting lighthearted, joyous sentiments in the audience [11, 12,13].

The study's results affirm that the integration of diverse creative forms and technology in the director's and choreographer's work fosters the development of a novel stage image, enhancing the artistic lexicon of ballet and broadening its expressive potential.

A study was done to analyze the impact of the collaboration between the director and ballet master on the creation of a new stage image, focusing on Paul Gordon Emerson's production "Karlygash" at Astana Ballet Theatre. The study aimed to quantitatively assess the efficacy of integrating theatrical codes and contemporary technologies in ballet performances. Table 1, shows the results of the audience survey.

Table 1 - Results of audience questionnaire survey

Indicator	Number of respondents	Percentage of total number of respondents
Noted the high innovativeness of the production	264	88%
Pointed out the unique combination of choreography and scenography	276	92%
Experienced a strong emotional response	255	85%
Noted that the impression was enhanced by the theatrical codes	240	80%
Considered «Karlygash» to be superior to other productions	270	90%

1. Assessment of the novelty and originality of the creation[13].

A sample of 300 responders was analyzed.

- 88% (264 individuals) reported a significant level of creativity in the Karlygash production.
- 92% (276 individuals) highlighted the distinctive amalgamation of choreography and scenography.

2. Emotional ramifications of the performance

- 85% (255 individuals) indicated a profound emotional reaction to the performance.
- 80% (240 individuals) reported that the application of theatrical codes improved their experience.

3. Comparative Analysis with Other Theatrical Productions

- 90% (270 individuals) indicated that "Karlygash" surpassed other theatrical performances they experienced this season.

4. Supplementary remarks from the audience

- Audience attendees highlighted that the production motivated them to return to the theater and draw in new patrons.



Further, the study was conducted on experts» average ratings of the key criteria, and the results are shown in Table 2.

Table 2 - Average assessments of experts by key criteria

Criterion	Average score (out of 10)
Innovative approach in choreography and direction	9,5
Scenography and use of technology	9,2
Overall artistic value	9,3

A crucial aspect of the study involved an expert assessment of the production of «Karlygash» carried out among 20 experienced critics and choreographers. The experts assessed the performance based on several essential criteria, facilitating an impartial and comprehensive evaluation of the artistic merit of the production and the efficacy of the collaboration between the director and choreographer[13].

Choreography and Direction

The mean score for the unique approach is 9.5 out of 10.

An examination of this indication reveals that the elevated ratings from the experts attest to the exceptional choreographic and directorial proficiency in the production of «Karlygaash» The specialists highlighted that the amalgamation of several dance genres into a cohesive choreographic composition is a principal originality of the show.

Qualitative observations:

The production exemplifies the effective amalgamation of jazz-modern, contemporary, and Kazakh indigenous dance genres. This synthesis enhances the choreographic lexicon and fosters the development of a distinctive stage image that embodies national identity within a contemporary framework.

The choreography exhibits significant technical intricacy and inventiveness in movements, necessitating a high degree of professionalism from the performers. This highlights the meticulous efforts of the director and choreographer during the production process.

The director's vision: "The coherence of the director's concept is evident throughout the entire performance." Each scene logically progresses from the preceding one, establishing a cohesive and powerful narrative. The director successfully communicated intricate concepts to the audience using expressive choreographic techniques.

Scenography and Technological Utilization

Mean score: 9.2 out of 10.

The elevated score for this criterion signifies expert acknowledgment of the scenographic innovations and application of contemporary technologies in the production.

Qualitative Observations:

The effective utilization of attributes: "The incorporation of elegant round chairs on stage has evolved into both a functional and symbolic element." They construct a visual metaphor of a music stand upon which the swallow ballerinas «perch like sheet music», so enriching the creative imagery and augmenting the depth of awareness.

Lighting score: «The intricate lighting design in pale blues and whites established a unique ambiance of lightness and ethereality.» The lighting effects not only complemented the action but also actively contributed to the establishment of the performance's emotional atmosphere.

Incorporation of contemporary technologies: "The application of modern technical resources, encompassing light and sound effects, was executed with exceptional taste and a sense of moderation." The technologies did not overshadow the dance but rather seamlessly complemented it, so improving the overall impact of the production [14,p 87].

3. Comprehensive artistic value

Mean score: 9.3 out of 10.

This score signifies a substantial overall creative merit of the performance, acknowledged by specialists as a noteworthy contribution to contemporary ballet.

Qualitative Observations:

The production of «Karlygaash» exemplifies a unique synergy between the director's vision and its choreographic execution. Every component of the performance—encompassing choreography, music, scenography, and costumes—contributes to the overarching concept and amplifies its manifestation.

The work is marked by profound emotional depth. The performers utilize flexibility and gestures to express nuanced emotions, eliciting a profound reaction from the audience and enhancing immersion in the narrative.



Innovation and tradition: "The production effectively integrates innovative methodologies while honoring national traditions." This renders it both topical and pertinent, as well as culturally meaningful.

Table 3 - Comparison of cash and attendance figures

Indicator	"Karlygaash"	Other productions	Difference
Total box office receipts (thousand KZT)	6 500	5 000	+30%
Average occupancy rate (%)	95	80	+15 п.п.
Souvenir sales growth (%)	+20%	—	—

The data acquired demonstrate a substantial impact of the collaborative efforts of the director and choreographer on the development of a new stage image and the success of the play "Karlygaash."

1. Enhancement of creativity

Innovative ideas in choreography and scenography enhanced the artistic quality of the show.

The amalgamation of dancing disciplines and the application of theatrical conventions heightened the emotional resonance with the audience.

2. Enhanced commercial prosperity

Elevated occupancy rates and augmented box office revenues validate the production's attractiveness to a broad audience.

Supplementary income from souvenir sales demonstrates the economic significance of inventive strategies.

3. Acknowledgment by the professional community

Expert assessments validate the director and choreographer's success in attaining a significant level of creative merit.

Table 4 - Comparison of staging rates with and without collaboration

Indicator	Without working together	With working together
Average viewer rating (out of 10)	7,5	9,0
Average critic rating (out of 10)	7,8	9,3
Auditorium occupancy (%)	80	95
Box office receipts (thousand tenge)	5 000	6 500

A model was created to demonstrate the influence of collaboration between directors and choreographers on the success of ballet shows. This concept is founded on a comparative analysis of key performance indicators generated through tight collaboration between the director and the choreographer, as opposed to productions where such collaboration was lacking or insufficient.

1. Mean audience rating

No cooperation: The mean audience rating is 7.5 out of 10. This suggests that the show fulfills fundamental audience expectations but fails to achieve a remarkable level of excitement or create a lasting impact.

Through collaboration, the average rating rises to 9.0 points. This substantial rise signifies that the close collaboration between the director and choreographer produced a performance that not only met but surpassed audience expectations by providing a distinctive and unforgettable experience.

2. Mean Critics Rating

No Collaboration: Critics assigned an average rating of 7.8 out of 10 to the production. This signifies acknowledgment of a specific degree of professionalism, yet also reveals deficiencies or untapped potential.

Through collaboration, the average critics' rating rises to 9.3 points. This reflects commendation from the professional community for the creative methodology, artistic authenticity, and technical proficiency of the project.

3. Auditorium Capacity

In the absence of collaboration, auditorium occupancy is at 80%. This high figure suggests potential for more audience engagement.

Through collaboration: The occupancy rate attains 95%, signifying a nearly complete occupancy. This indicates the significant interest and demand for the production among the general populace.

4. Box office revenues

In the absence of collaborative efforts, box office revenues total 5,000 thousand tenge. This is a reliable indicator; however, it does not represent the full commercial potential of the production.

Through teamwork, box office receipts rose to 6,500 thousand tenge, reflecting a 30% increase. This growth signifies a substantial rise in the theater's revenue attributable to heightened audience engagement and the successful execution of the performance.



Enhanced evaluations from audiences and reviewers

The director and choreographer collaborate to produce a piece of superior creative excellence. The amalgamation of their professional expertise and inventive concepts results in groundbreaking solutions in choreography and direction, thereby elevating the performance's quality and the audience's perspective [15,p 215].

The emotional impact of close collaboration facilitates a more profound examination of the production's emotional dimensions. The outcome is a significant emotional effect on the audience, evidenced by elevated ratings and favorable reviews.

Augmented audience attendance and ticket sales

Audience engagement: Elevated ratings and favorable critiques from viewers and reviewers foster a commendable perception of the work. This draws a larger audience, including individuals who may not typically attend the theater but are interested in high-quality and unique plays.

Commercial success: Enhanced audience attendance directly influences box office revenue. Supplementary revenues may be allocated to the advancement of the theater, new productions, and enhanced technical apparatus.

Collaborative innovation

Synergy: Collaboration amalgamates the distinct viewpoints and expertise of the director and choreographer. This fosters innovative concepts and solutions that would not have emerged had each operated independently.

Coordination and Coherence: Effective collaboration guarantees that all components of the production - including choreography, scenography, costumes, and lighting design - integrate seamlessly to form a unified artistic vision.

Reputation and competitiveness

Enhancing the theater's brand: Acclaimed productions elevate the theater's standing within the professional community and among audiences, rendering it more appealing to skilled artists and directors.

Competitive Advantage: Theaters that exhibit the capacity to deliver new and high-quality productions secure an advantage in a competitive landscape, drawing increased media attention and prospective sponsors.

Conclusion

The research demonstrated the substantial impact of the collaborative efforts of the director and ballet master on the development of a new stage image and the success of the ballet performance. The examination of the performance "Karlygash" by the Astana Ballet Theater showed crucial features that demonstrate the efficiency of integrating creative efforts in the staging process.

The collaboration between the director and choreographer enhances artistic value by producing creative choreographic and scenographic solutions. The amalgamation of many dance techniques, the application of theatrical conventions, and the integration of contemporary technologies enhance the creative substance of the show, as seen by elevated ratings from the public (average rating 9.0 out of 10) and critics (average rating 9.3 out of 10).

The tight partnership facilitates a more profound exploration of the emotional dimensions of the creation. The use of symbolic components and effective scenography amplifies the audience's emotional response, as indicated by questionnaire data showing that 85% experienced a significant emotional impact. Analysis of box office revenues and audience attendance indicated that works developed in close collaboration between the director and choreographer draw greater crowds and yield substantial financial advantages for the theater. The auditorium attendance for "Karlygash" reached 95%, while box office revenues above the average of previous plays by 30%. Favorable evaluations from critics and commendations from experts affirm that the collaborative effort enhances professionalism and artistic merit. Experts highlighted the novel methodology in choreography and directing, achieving an average score of 9.5 out of 10, alongside the proficient application of technology.

The collaborative relationship between the director and choreographer fosters the generation of novel concepts and innovative methodologies, thereby advancing the growth of ballet and its alignment with contemporary trends.

The collaboration between the director and choreographer has demonstrated efficacy in producing successful and innovative ballet performances. Intimate creative collaboration facilitates the amalgamation of diverse artistic viewpoints and professional competencies, resulting in the production of works of elevated artistic merit. These shows garner acclaim from the professional community and captivate a broad audience, thereby facilitating the popularization of ballet and its application to contemporary cultural contexts.

In a fast evolving world with increasing competition in the arts, the capacity of theaters to innovate and work efficiently is a critical determinant of success. The collaboration between the director and choreographer enhances the quality and appeal of productions while advancing the art of ballet, fostering new avenues for artistic expression and audience engagement.



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РЕЖИССЕР МЕН ХОРЕОГРАФТЫҢ ЖАҢА САХНАЛЫҚ БЕЙНЕНІ
ҚАЛЫПТАСТЫРУДАҒЫ БІРЛЕСКЕН ЖҰМЫСЫ

Аңдатпа. Мақалада режиссер мен балетмейстердің бірлескен жұмысының қазіргі заманғы балетте жаңа сахналық эстетиканы қалыптастыруға әсері қаралады. Зерттеу қойылым процесіндегі режиссер мен хореографтың байланысына, оның балеттік спектакльдердің көркемдік қасиеттері мен табысына әсерін зерттеуге арналған. Зерттеудің мақсаты - режиссер мен хореографтың бірегей шығармалар жасаудағы бірлескен жұмысының ерекшеліктері мен тиімділігін анықтау, сондай-ақ оның көрермендердің қабылдауына және кәсіби танылуына әсерін бағалау.

Қойылған мақсатқа қол жеткізу үшін көрермендерге сауалнама жүргізуді, сараптамалық бағалауды және қасалық алымдарды талдауды қамтитын көп қырлы әдіснама пайдаланылды. Астана балет театрының «Қарлығаш» спектаклі режиссер мен балетмейстердің табысты ынтымақтастығының үлгісі болып табылады. 300 көрерменге сауалнама жүргізу спектакльдің жаңашылдығын, бірегейлігін және эмоциялық әсерін бағалау бойынша мәліметтер жинауға мүмкіндік берді. 20 белгілі сыншы мен хореографтың сараптамасы хореография, режиссура және технологиялық интеграцияның жаңа әдістемелерін бағалады. Қасалық алымдар мен театрға келушілерді талдау қойылымның коммерциялық табыстылығын бағалауға мүмкіндік берді.

Зерттеу нәтижелері режиссер мен хореографтың ынтымақтастығы қойылымның көркемдік құндылығын айтарлықтай арттыратынын көрсетті. Бұл көрермендер (10-нан 9,0) мен сыншылардың (10-нан 9,3) жоғары бағаларымен расталады. Көрермендер саны 95% -ға дейін өсті, ал қасалық алымдар бәсекелес спектакльдердің орташа көрсеткіштерінен 30% -ға асып түсті. Сарапшылар джаз-модерн, қазіргі заманғы және қазақ ұлттық биінің сәтті интеграциясын, сценографиялық компоненттер мен технологияларды шебер пайдалануды, сондай-ақ режиссерлік ниет пен оны хореографиялық жүзеге асырудың үйлесімділігін атап өтті.

Зерттеу режиссер мен хореографтың ынтымақтастығы тиімді және инновациялық балет қойылымдарын жасау үшін қажетті шарт болып табылатынын растайды. Жұмыстың практикалық



құндылығы театр ұжымдарында режиссерлер мен хореографтардың ынтымақтастығын кеңейту үшін алынған нәтижелерді пайдалану, яғни қойылым процесінің тиімділігін және спектакльдердің сапасын арттыру мүмкіндігі болып табылады.

Кілт сөздер: бірлескен жұмыс, режиссер, хореограф, сахналық бейне, балет, инновациялар, қойылымның табысы.

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**СОВМЕСТНАЯ РАБОТА РЕЖИССЕРА И ХОРЕОГРАФА В ФОРМИРОВАНИИ НОВОГО
СЦЕНИЧЕСКОГО ОБРАЗА**

Аннотация. В статье рассматривается влияние совместной работы режиссера и балетмейстера на формирование новой сценической эстетики в современном балете. Исследование посвящено связи режиссера и хореографа в процессе постановки, изучению ее влияния на художественные достоинства и успех балетных спектаклей. Цель исследования - выявить особенности и эффективность совместной работы режиссера и хореографа в создании уникальных произведений, а также оценить ее влияние на восприятие зрителями и профессиональное признание.

Для достижения поставленной цели была использована многогранная методология, включающая в себя опросы зрителей, экспертные оценки и анализ кассовых сборов. Спектакль «Карлыгаш» Театра балета Астаны является примером успешного сотрудничества режиссера и балетмейстера. Опрос 300 зрителей позволил собрать данные по оценке свежести, оригинальности и эмоционального воздействия спектакля. Экспертиза 20 известных критиков и хореографов оценила новые методики в хореографии, режиссуре и технологической интеграции. Анализ кассовых сборов и посещаемости театра позволил оценить коммерческий успех постановки.

Результаты исследования показали, что сотрудничество режиссера и хореографа существенно повышает художественную ценность постановки. Это подтверждается высокими оценками зрителей (средняя оценка 9,0 из 10) и критиков (9,3 из 10). Зрительская посещаемость выросла до 95 %, а кассовые сборы превысили средние показатели конкурирующих спектаклей на 30 %. Эксперты отметили удачную интеграцию джаз-модерна, современного и казахского национального танца, умелое использование сценографических компонентов и технологий, а также согласованность режиссерского замысла и его хореографического воплощения.

Исследование подтверждает, что сотрудничество режиссера и хореографа является необходимым условием для создания эффективных и инновационных балетных постановок. Практическая ценность работы заключается в возможности использования полученных результатов для расширения сотрудничества режиссеров и хореографов в театральных коллективах, а значит, повышения эффективности постановочного процесса и качества спектаклей.

Ключевые слова: совместная работа, режиссер, хореограф, сценический образ, балет, инновации, успех постановки.